



KONICA MINOLTA

Press release

Konica Minolta driving future growth at drupa

Langenhagen/Germany, February 16, 2016

Konica Minolta is gearing up for an awe-inspiring spectacle reinforcing its leadership position in production printing. Visitors to its stand at drupa will ‘touch the future’ with Konica Minolta’s latest innovations in printing and applications.

Konica Minolta will enable its customers’ businesses to generate more profit by demonstrating real-value business opportunities in several business zones on a massive 2,400sq m stand, one of the largest at drupa 2016. The business zones will cover the complete Konica Minolta production printing portfolio, including markets such as industrial inkjet, label printing and marketing automation. New products as the bizhub PRESS 1250e series and the full commercial launch of KM-1, a UV sheet-fed digital press, will help pull the crowds.

Konica Minolta’s Press Conference will be in room 7, CCD Süd, Messe Düsseldorf, on 31 May at 13.00. Before then, the company will also be participating at an International Media Conference in Düsseldorf on 1 March at 14.30 where it will be unveiling more drupa plan detail.

The Konica Minolta drupa-dedicated microsite (drupa2016.konicaminolta.eu) incorporates latest drupa information.

Olaf Lorenz, General Manager of the International Marketing Division, Konica Minolta Business Solutions Europe, said: “Our fundamental goal is to anticipate our customers’ needs and turn their ideas into reality, by delivering innovative and meaningful solutions that drive their business. At drupa, we will be demonstrating thought leadership by presenting innovative business concepts. We will be illustrating how we enable our customers to grow their business and to generate more profit.”

He added: “We look forward to welcoming visitors to our stand, which is one of the largest at drupa. They won’t be disappointed.”

Visit Konica Minolta’s drupa stand, A65, Hall 8B



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About Konica Minolta Business Solutions Europe

Konica Minolta Business Solutions Europe GmbH, based in Langenhagen, Germany, is a wholly-owned subsidiary of Konica Minolta Inc., Tokyo, Japan, forming part of its Business Technologies business area. As a leading global services provider in the field of IT- and document processes as well as digital production printing solutions the company excels in services-led business consulting, implementation and management and provides a range of world-leading printing systems and solutions. In this context, Konica Minolta's Optimized Print Services concept (OPS) combines consultancy, hardware, software implementation, and operation in order to enhance business process efficiency and cost-effectiveness. To support customers optimally with powerful and sustainable solutions, technology leader Konica Minolta continuously invests in research and development work and regularly sets new standards.

Konica Minolta Business Solutions Europe is represented by subsidiaries and distributors in more than 70 countries in Europe, Central Asia, the Middle East and Africa. With over 33,000 employees around the world (as of March 2015), Konica Minolta's Business Technologies business area earned net sales of over EUR 5.8 billion in financial year 2014/15.

For further information about the company, please visit: www.konicaminolta.eu.

Product images are available at: www.konicaminolta-images.eu.

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